

**“Every Idea Has a Material Solution™”** One of the client experience centers at One Haworth Center features an installation created by Material ConneXion, a global platform for material innovations and solutions. Featuring innovative materials and creative products, this interactive experience seeks to inspire new ideas and inform people of emerging trends in materials development.

**A Global Platform** Material ConneXion is the gateway to the latest developments in the world of materials. Through its comprehensive network of resources, anchored by materials libraries in New York, Milan, Cologne, and Bangkok, Material ConneXion’s international team of material specialists provides a global, cross-industry perspective on materials and their potential uses. Forming a bridge between the creative power of designers and the real-world limitations of engineering, Material ConneXion helps companies identify practical manufacturing solutions. Its team provides material information for all disciplines of design development: product, packaging, architecture, interior, apparel, and more.



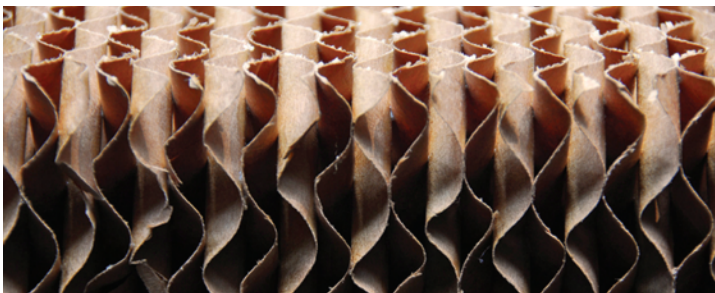
Gels — an intimate mixture of liquid and plastic—offers softness and cushioning for applications such as seating, footwear, and toys.



Bump — Thermoforming of skinned foams can create unique structure and visual effects.

**Vision** Material ConneXion was created in 1997 by George M. Beylerian to give its users a distinct advantage to discover the latest and most exciting materials originating from a large spectrum of industries. The materials libraries house the best of the best materials from eight categories: polymers, glass, ceramics, carbon-based materials, cement-based materials, metals, naturals, and natural material derivatives.

Every month, an independent jury of material specialists, architects, designers, and editors reviews between 50 and 60 new materials to go into Material ConneXion’s libraries. Materials in these libraries are accessed by subscriptions. For those looking to go above and beyond the libraries, Material ConneXion does customized materials research. Committed to helping companies on their journey toward sustainability, Material ConneXion endeavors to provide the best sustainable materials solutions available today. To learn more about Material ConneXion’s vast libraries, e-mail [info@materialconnexion.com](mailto:info@materialconnexion.com) or call 212-842-2050.



CellPad — A powerful synergy of material and structure, these paper-based forms act as highly cost-effective air conditioning.



Material ConneXion’s New York Library — 4,000+ innovative materials offer solutions and inspiration for all design fields.

**One Fact** — For the client experience at One Haworth Center, Material ConneXion has focused on sustainable materials and how they can be used innovatively in a variety of applications.